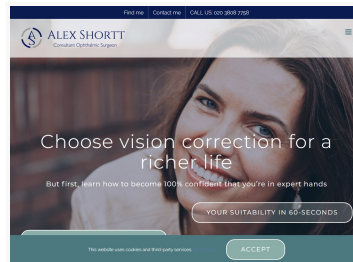# Cookie scan report

Summary

Scan date: 21/05/2020
Domain name: www.alexshortt.co.uk
Server location: United States
Cookies, in total: 12

Scan result

12 cookies were identified.

The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

Category: Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_dc_gtm_UA-#	alexshortt.co.uk	HTTP	1 day

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: Used by Google Tag Manager to control the loading of a Google Analytics script tag.
Initiator: Script tag, page source line number 10
Source: https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

_ga	alexshortt.co.uk	HTTP	2 years

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Initiator: Script tag, page source line number 10
Source: https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

_gid	alexshortt.co.uk	HTTP	1 day

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Initiator: Script tag, page source line number 10
Source: https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

collect	google-analytics.com	Pixel	Session

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.
Initiator: Script tag, page source line number 10
Source: https://www.google-analytics.com/collect?v=1_v=j82a=190241044t=pageview_s=1dl=https%3A%2F%2Fwww.alexshortt.co.uk%2Ful=en-usde=UTF-8dt=Leading%20Laser%20Eye%20Surgeon%20London%20Alex%20Shortt%20%7C%20London%20Eye%20Surgeonsd=24-bitsr=1024x768vp=1000x741je=0_u=YGBAgEAB~jid=1860739524gjid=566727561cid=155294256.1590046514tid=UA-110234469-1_gid=200952963.1590046514gtm=2wg5e1PJQMKPWz=749979830
via https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

Category: Marketing (8)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_fbp	alexshortt.co.uk	HTTP	3 months

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
Initiator: Script tag, page source line number 10
Source: https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gcl_au	alexshortt.co.uk	HTTP	3 months

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
Initiator: Script tag, page source line number 10
Source: https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

COOKIE NAME	PROVIDER	TYPE	EXPIRY
fr	facebook.com	HTTP	3 months

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
Initiator: Script tag, page source line number 10
Source: https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

COOKIE NAME	PROVIDER	TYPE	EXPIRY
IDE	doubleclick.net	HTTP	1 year

First found URL: https://www.alexshortt.co.uk/optegra-eye-hospital-london/
Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
Initiator: Script tag
Source: https://www.alexshortt.co.uk/optegra-eye-hospital-london/
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)

COOKIE NAME	PROVIDER	TYPE	EXPIRY
pagead/1p-user-list/#	google.com	Pixel	Session

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 10
Source: https://www.google.ie/pagead/1p-user-list/648526897/?random=1590046513587cv=9fst=1590044400000num=1guid=ONu_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2wg5e1sendb=1frm=0url=https%3A%2F%2Fwww.alexshortt.co.uk%2Fref=https%3A%2F%2Fwww.alexshortt.co.uk%2Ftiba=Leading%20Laser%20Eye%20Surgeon%20London%20Alex%20Shortt%20%7C%20London%20Eye%20Surgeonasync=1fmt=3is_vtc=1random=2412496796resp=GooglemKTybQhCsOrmt_tld=1ipr=y
via https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

COOKIE NAME	PROVIDER	TYPE	EXPIRY
r/collect	doubleclick.net	Pixel	Session

First found URL: https://www.alexshortt.co.uk/
Cookie purpose description: This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.
Initiator: Script tag, page source line number 10
Source: https://stats.g.doubleclick.net/r/collect?t=dcaip=1_r=3v=1_v=j82tid=UA-110234469-1cid=155294256.1590046514jid=1860739524gjid=566727561_gid=200952963.1590046514_u=YGBAgEAB~z=1964576116
via https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

COOKIE NAME	PROVIDER	TYPE	EXPIRY
test_cookie	doubleclick.net	HTTP	1 day

First found URL: https://www.alexshortt.co.uk/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 10
Source: https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

tr	facebook.com	Pixel	Session

First found URL: https://www.alexshortt.co.uk/

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Initiator: Script tag, page source line number 10
Source: https://www.facebook.com/tr/?id=157988115615042ev=PageViewdl=https%3A%2F%2Fwww.alexshortt.co.uk%2Frl=https%3A%2F%2Fwww.alexshortt.co.uk%2Fif=falsets=1590046513907sw=1024sh=768v=2.9.18r=stableec=0o=286fbp=fb.2.1590046513906.1538526886it=1590046513837coo=falserqm=GET
via https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 10
Source: https://www.googletagmanager.com/gtm.js?id=GTM-PJQMKPW

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Initiator: Script tag, page source line number 10
Source: https://www.facebook.com/tr/?id=157988115615042ev=PageViewdl=https%3A%2F%2Fwww.alexshortt.co.uk%2Frl=https%3A%